

3rd Annual Alternative Investments for Institutional Investors Conference



Conference Chair
Pierre Saint-Laurent
CFA, MSc, CAIA
President
Asset Counsel Inc.



Anthony Lennie
Director of Finance
Victoria University (in the University of Toronto)
Speaking on the Institutional Investor
Discussion Panel



Christopher J. Addy CA, CFA
President & CEO
Castle Hall Alternatives Inc.



Josephine Marks
Managing Director, Pension Assets
Scotiabank Group Treasury
Speaking on the Institutional Investor
Discussion Panel



George Theodoropoulos
Senior Vice President
Fengate Capital Management Ltd.



Scott Hayman
Vice President
Investments/Trading
Kruger Inc.
Speaking on the Institutional Investor
Discussion Panel

Monday, February 9, 2009 ~ Novotel Toronto Centre Hotel

Alternative Investments Educational Forum

This one day conference will examine the current state of a wide range of alternative investments. **Infrastructure, Private Equity, Hedge Funds, Commodities, Real Estate and Alternative Fixed Income Products** will be put under the microscope.

Hear from a selection of leading industry experts, panelists, consultants and plan sponsors on the current market volatility and how various alternative investment classes are performing. Network with your peers and industry colleagues to learn how their portfolios are holding up under the recent market tumult.

Market Volatility & Alternative Investments

What's working and what isn't? Learn where the market for Alternatives is heading.

North American infrastructure projects are leading the pack for 2009 and beyond but Asia beckons. According to a recent article in the Financial Post, 'Asia is expected to escape the worst of the global slowdown, and many Asian economies are expecting growth in the next few years despite the problems elsewhere.'

Depressed commodity prices and tumbling real estate values may offer historic buying opportunities for the savvy investor.

Hedge Funds will continue to play a role in institutional investor portfolios due to their ability to reduce volatility and in light of the fact that they are not as highly correlated with other asset classes.

Meet-the-Manager Roundtable Discussion Forums

Mindpath's popular 'Meet-the-Manager' roundtable discussion forums will take place again this year.

Investors will have the opportunity to hear from and pose questions directly to senior investment officers & portfolio managers in a series of informal roundtable forums.

This is your chance to interact with a selection of leading national and international investment managers.

Conference Content Will Appeal To ...

- Institutional Investors
- Plan Sponsors
- Pension Fund Managers
- Pension Fund Committee Members
- Family Offices
- Foundation & Endowment Organizations
- Insurance Industry Investment Officers
- Pension Fund Consultants
- Actuarial Consultants
- Investment Analysts
- Senior Financial Advisors & Planners



Mindpath Conferences Place A Premium on Education

Mindpath conferences bring together leading industry experts, analysts and investment managers in a format designed to maximize the learning experience for attendees. Stay on top of the latest developments in alternative investing through this highly interactive educational conference.

Learn from the pros and your industry colleagues during our AM discussion panels. All panels and keynote presentations have generous Q&A periods built into them to ensure delegates have ample opportunity to interact directly with industry experts.

Interact directly with leading investment portfolio managers during the afternoon 'Meet-the-Manager' Roundtable Discussion Forums. These informal discussion forums have been very well received by investors as unique opportunities to pick-the-brains of top investment professionals.

Platinum Partner
FENGATE //
CAPITAL MANAGEMENT LTD.

Bronze Partner
PRIVATE ADVISORS

Conference Partner



Canadian Pension &
Benefits Institute

Media Partner

BENEFITS AND PENSIONS
MONITOR
PERSONAL FINANCIAL PLANNING • EMPLOYEE BENEFITS MANAGEMENT

Past Organizations In Attendance

Some of the organizations which have attended previous Mindpath Alternative Investments conferences have included:

- ~ AON Consulting
- ~ Asset Counsel
- ~ Bata Limited
- ~ Bentall Capital
- ~ Borealis Infrastructure
- ~ BluMont Capital
- ~ bFinance
- ~ Caledon Capital Partners
- ~ CMHC Investments & Pensions
- ~ City of Hamilton (CIO)
- ~ Connor, Clark & Lunn
- ~ Co-operators Investment Counsel
- ~ Cordiant Capital
- ~ Donald Vincent Associates
- ~ Ekler Ltd.
- ~ Ely Lilly Canada (Pension Investments)
- ~ Franklin Templeton Institutional Investments
- ~ GE Asset Management Canada
- ~ Global Advisors
- ~ Global Benefits
- ~ Goldman Sachs Asset Management (NYC)
- ~ Greenwich Associates
- ~ Hillsdale Investment Management
- ~ Iluka Hedge Fund Consulting
- ~ J.J. McAteer & Associates
- ~ JC Clark
- ~ Kensington Capital Partners
- ~ Kruger Inc. (Director of Investments)
- ~ Man Investments Canada
- ~ March of Dimes
- ~ Marret Asset Management
- ~ McMaster University (Pension Trust)
- ~ Mellon Asset Management
- ~ Mercer Investment Consulting
- ~ MFC Global Investment Management
- ~ Montreal Exchange
- ~ Natcan
- ~ Normandin Beaudry
- ~ OMERS Capital Partners
- ~ Ontario Financing Authority
- ~ Ontario Teachers Pension Plan
- ~ Oppenheimer Capital (NYC)
- ~ PAL Benefits
- ~ Polar Securities
- ~ RBC Dexia Investor Services
- ~ Rogers Communications Inc.
- ~ Royal Bank of Canada Pension Investments
- ~ Saguenay Capital
- ~ Scotia Capital
- ~ Scotia Cassels
- ~ Standard Life Investments
- ~ Sun Life Financial (Manager, Investment Services)
- ~ TD Asset Management
- ~ Towers Perrin
- ~ Twenty First Century Investments
- ~ Watson Wyatt Worldwide
- ~ Wilfrid Laurier University Pension Trust
- ~ York University Pension Trust

Past Delegates Have Spoken Favourably About Their Experience

- ~ "The speakers were all well informed and willing to share information. I would attend again next year."
- ~ "Excellent mix of presentations and round tables."
- ~ "Very well informed and high quality."
- ~ "Very good, meet the manager sessions clarified much. Also the use of a M/C during question period was good."
- ~ "Well structured agenda, interesting selection of speakers - great overview of the topics."
- ~ "A rewarding and educational experience."
- ~ "Well done, timely topics."
- ~ "The best part was the questions and answers."

Mindpath's Principals Are Financial Industry Veterans

Mindpath financial conferences are content-driven by industry professionals.

Two of Mindpath's principals, Don Bridgman and Daniel Tutton, are financial industry veterans who bring a combined total of nearly 50 years experience in the financial services sector to the company.

Don Bridgman brings over 28 years of experience in the financial services industry to the company.

Currently he serves as Vice Chair of the McMaster University Pension Trust Committee.

Don has been an advisor, a senior marketing and sales executive, an industry consultant, a public speaker, a conference manager and workshop facilitator, as well as a trainer and performance coach with unique expertise in personal strategic planning.

He currently co-owns and manages one of the largest branches of a leading Canadian wealth management firm.

Daniel Tutton, President, is a nineteen year veteran of the financial services industry. Previously, Dan served as Senior Vice President of one of Canada's leading financial services companies.

He has been involved with educational conferences and special events throughout his business career.

Mindpath CEO Dan Jerred has over 30 years business experience and brings a depth of expertise in the creation and execution of cutting-edge financial conferences. He has worked in senior capacities with several of Canada's leading financial conference companies before becoming CEO of Mindpath.

PROGRAM AGENDA

8:40 AM Welcome / Introductory Comments from Mindpath and the Conference Chair

8:45 – 9:45 AM ~ Keynote Presentation on Infrastructure



David McFadden
Partner
Gowling Lafleur
Henderson LLP

Mr. McFadden will present an overview of infrastructure including the types of infrastructure assets, the infrastructure deficit in Canada and opportunities for investment.

9:45 – 10:00 AM ~ Morning Refreshment & Networking Break

10:00 – 10:30 AM ~ Public-Private (P3) Partnerships Presentation

Public-Private Partnerships have emerged as a significant asset class within the Canadian infrastructure sector.



George Theodoropoulos
Senior Vice President
Fengate Capital
Management Ltd.

Mr. Theodoropoulos will describe P3 Partnerships, the transaction structure, risks and return profiles and the Canadian transaction pipeline.

10:30 – 11:00 AM ~ Private Equity Discussion Panel

Private Equity investments are well positioned to emerge from the current market turn-down. A study of the 100 largest global private equity exits in 2007 found that the annual growth rate in enterprise value was 24%, twice the growth rate of public companies.



Tom Kennedy
Managing Director
& Co-Founder
Kensington Capital
Partners Limited



Mark Borkowski
President
Mercantile Mergers
& Acquisitions Corp.



11:00 – 11:30 AM ~ Hedge Funds Discussion Panel

It is well established that Hedge Funds reduce volatility due to lower co-relation with other asset classes. How have they performed in recent volatile markets?



Paul Mayer
Vice President
Polar Securities



Leon Chin
Partner & Leader
of the Canadian
Hedge Fund Practice
Ernst & Young LLP



11:30 AM – 12:15 PM ~ Institutional Investor Discussion Panel



Anthony Lennie
Director of Finance
Victoria University
in the UoT



Josephine Marks
Managing Director,
Pension Assets
Scotiabank Group



Scott Hayman
Vice President
Investments/Trading
Kruger Inc.



Hear from a panel of institutional investors who are active in one or more of the featured alternative investment asset classes.

12:15 – 1:15 PM ~ Event Luncheon

1:15 – 2:00 PM ~ Keynote Luncheon Speaker



Barry Allan
Chief Investment
Officer
Marret Asset
Management Inc.



Presentation Topic:
The Credit Crisis: A High Yield Portfolio
Manager's View
Including:
* How did we get here?
* Who is to blame: government; banks;
ratings agencies?
* How and when does it end?
* Where are the opportunities?

2:00 – 2:45 PM ~ Risk Management Discussion Panel



Pierre Saint-Laurent
CFA, MSC, CAIA
President
Asset Counsel



Christopher J. Addy
CA, CFA
President & CEO
Castle Hall
Alternatives Inc.



2:45 – 3:00 PM ~ Afternoon Refreshment & Networking Break

3:00 – 5:00 PM ~ Meet-the-Manager Roundtable Discussion Forums



5:00 PM ~ Business Card Draw for a GPS Car Navigation System

5:15 – 6:30 PM ~ Networking Cocktail Reception

CONFERENCE LOCATION

Novotel Toronto Centre Hotel
45 The Esplanade

Conveniently located near the financial core in downtown Toronto and just steps from Union Station.

Tel. 416.367.8900



Registration Form

Important Note

Conference content is designed to meet the information and education needs of Institutional Investors; Pension Plan Sponsors; Pension Fund Managers & Pension Committee Members; Insurance Industry Investment Executives; Foundation & Endowment organizations; Family Officers; Pension Fund consultants; Senior Financial Advisors & Planners.

Conference Fee:

1. Plan Sponsors, Client-side Institutional Investors, Insurance Industry Investment Officers, Family Office Executives, Foundation & Endowment Organizations, Pension Fund Consultants and Financial Advisors & Planners: \$295.00 Per Delegate + GST = **\$309.75**
2. All other delegates who do not fall under one of the above categories: \$495.00 Per Delegate + GST = **\$519.75**

Group Discounts

Bring 2 - 3 colleagues and save 15% on the above rates. Five or more attendees from the same firm and save 25% on the above rates.

Yes I would like to register the following people from my firm:

_____ Delegate Name (please print name in full)	_____ Title
_____ Delegate Name (please print name in full)	_____ Title
_____ Delegate Name (please print name in full)	_____ Title
_____ Delegate Name (please print name in full)	_____ Title
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_____ Delegate Name (please print name in full)	_____ Title
_____ Delegate Name (please print name in full)	_____ Title

Total number of delegates:

_____ @ _____ + GST = _____

Company Name

Address

City Province Postal Code

Phone Fax # eMail Address(es)

Method of Payment

Cheque VISA M/C AMEX

Card Holder's Name: _____

Card Number: _____

Expiry Date: _____

Signature: _____

Today's Date: _____

How to Register

You may register in one of the following ways:

1. **Register Online**
Register online by clicking [here](#)
2. **Register by Fax**
By faxing the completed registration form toll-free to 1.866.244.9837
3. **Register by Mail**
Send completed registration form and cheque to Mindpath corp.
60 St. Clair Ave. East, Suite 908
Toronto, ON M4T 1N5
4. **Register by Phone**
Call 416.929-MIND (6463)
Toll Free 1.877.929.6463